



SPONSORSHIP OPPORTUNITY

**Christmas Tree Collection &
Recycling Service**



2024/2025

ABOUT US

Queenscourt Hospice is the primary provider of palliative care across West Lancashire, Southport and Formby. We care for over 2,000 individual patients each year, alongside providing vital support to all those important to them.



We provide access to Specialist Palliative Care either at home (including care homes), hospital or in Queenscourt via the Inpatient Unit or as an Outpatient. Queenscourt at Home supports patients, and those important to them, to be cared for in their own home, if that is their preference.

During Queenscourt's 30 years of compassionate care, our services have always adapted to meet the needs of our local communities. Our commitment to providing exceptional palliative care, and broadening conversations and knowledge about end-of-life care, remains at the heart of everything we do.

As a small local charity with a big reach, we need the ongoing support of our wider community so that [#teamqueenscourt](#) can continue to be care for people with life-limiting illnesses, when they need us the most.



ABOUT THE EVENT



Our annual Christmas Tree Collection & Recycling Service is back for another year, and we're excited to see how many trees we will collect this time!

During the 2023/24 collection our fantastic team of volunteers collected over **1,700** trees in West Lancashire, Southport and Formby and our amazing chipping teams recycled these for us in an environmentally friendly way.

This will be the 9th year that our dedicated staff and volunteers have run the Queenscourt Christmas Tree Collection & Recycling Service for residents across West Lancashire, Southport and Formby. With the help of our wider community, we hope to raise even more this year to support the vital work of #teamqueenscourt.

Friday 10th January – Sunday 12th January 2025
our fantastic team of volunteers will go out on multiple routes, collecting trees from households and businesses.



By sponsoring our Christmas Tree Collection, your business will be:

- Promoted to local residents across West Lancashire, Southport and Formby by linking up with a popular and well-loved local charity
- Enhancing its Corporate Social Responsibility credentials and be able to show your customers you care
- Supporting your local hospice and helping #teamqueenscourt to continue to provide exceptional palliative care for people with life-limiting illnesses

SPONSORSHIP PACKAGES

Gold Sponsor

£1,000

- Sponsor named in our radio advertisement with Dune Radio
- Full back page advert on 25,000 Christmas Tree Leaflets distributed throughout West Lancashire, Southport & Formby
- Logo on our large PVC banners at selected locations across our community
- Logo on 200 plus A4 posters distributed across West Lancashire, Southport & Formby
- Social media posts (approximately 8,000 followers on Facebook, 2,700 followers on X, 500 followers on LinkedIn, 2,200 followers on Instagram)
- Social media via Stand up for Southport
- Logo on Queenscourt Hospice website
- Mentioned in the Queenscourt Matters Newsletter, which is distributed to 13,500 people across West Lancashire, Southport & Formby

Silver Sponsor

£500

- Logo on back page of 25,000 Christmas Tree Leaflets distributed throughout West Lancashire, Southport & Formby
- Logo on 200 plus A4 posters distributed across West Lancashire, Southport & Formby
- Social media posts and tweets (approximately 8,000 followers on Facebook, 2,700 followers on X, 500 followers on LinkedIn, 2,200 followers on Instagram)
- Social media via Stand up for Southport
- Logo on Queenscourt Hospice website
- Mentioned in the Queenscourt Matters Newsletter, which is distributed to 13,500 people across West Lancashire, Southport & Formby

Bronze Sponsor

£250

- Social media posts and tweets (approximately 8,000 followers on Facebook, 2,700 followers on X, 500 followers on LinkedIn, 2,200 followers on Instagram)
- Social media via Stand up for Southport
- Logo on Queenscourt Hospice website
- Mentioned in the Queenscourt Matters Newsletter, which is distributed to 13,500 people across West Lancashire, Southport & Formby

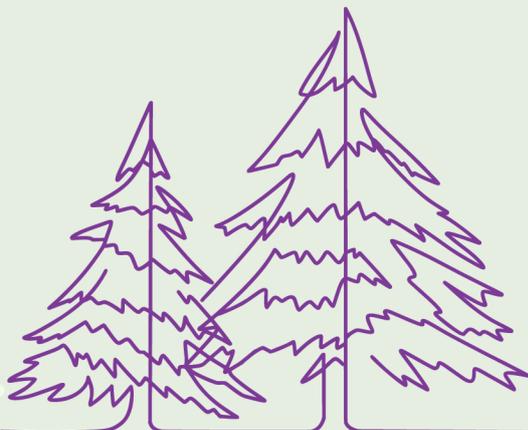
Thank

Queenscourt
Hospice

Registered Charity 518801

where life is for living...

YOU!



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